

DON'T SWEAT THE
SMALL STUFF



**Virtualization Solutions
for Hospitality**
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Leveraging Team assist hybrid services to stay focused on the strategic task.

In the hospitality industry, much of an IT worker's time is spent on minor tasks that do nothing to generate revenue. The IT Department isn't utilized as a department of efficient professionals who keep the hotel running smoothly; instead, IT workers become middle-men between employees, technology glitches, and maintenance services. To make the most out of an IT Department, don't be afraid to take some of the load off so they can get back to earning your money.

Most Time Consuming Tasks for IT Departments

An IT Department is necessary for a hotel because everything that drives revenue through the hotel's doors relies on technology. An IT Department is responsible for assisting the hotel in managing their business by providing essential support to keep programs and technology running smoothly. However, IT Departments are spending most of their time focused on smaller tasks:

- Password resets
- Computer crashes and emergency services
- Response and repairs



- Solving phone, email, messaging and printing problems
- Maintenance and freeing up disk and server space
- Monitoring files and programs

Your IT Department Needs Help

Your IT Department wishes there was someone else to monitor, maintain and provide support services so they can be utilized for their talent and skills. Once you free-up your IT Department to focus on the most important tasks, you will notice that the hotel's efficiency will increase dramatically. Utilizing hybrid services is a way to maximize your IT Department's skills and free your IT Department from the daunting tasks that plague their work day and take away from your hotel's bottom line. Create a team of IT professionals within your company and through outside IT services to create a seamless strategy for success.



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What Can Outside IT Services Do For Your Hotel?

Incorporating outside IT services into your IT Department will assist you in saving money through strategic planning and needs-based services that are designed to help your hotel specifically. IT services don't use a one-size-fits-all policy to solve every company's IT Department gaps. Hybrid services are outside sources that make your IT department effortless and productive. Hotels will notice immediate changes and continue to see growth and increased revenue for many years to come thanks to the unique benefits of hybrid services, which include:

- Using IT hybrid services give all hotel staff members immediate access to real-time data, applications and updates
- Saving hotel money on technology and manpower
- Eliminating lost revenue due to downtime and minor maintenance tasks that essential to keep the



- hotel running, but take away from strategic planning
- Reducing operating costs such as training, management, employee benefits and salary
 - Benefiting from a team of IT members that manage and provide technological solutions instead of relying on one person to handle all the needs of the company.
 - Maximizing an IT Department's expertise by allowing the IT Department within the hotel to return to the job responsibilities they are qualified for and employed to accomplish.
 - Using IT hybrid services allow you to free up capital and increase profit.





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